

# **Course Catalog 2022**

**Course Title Description** 

**Orientation Courses** 

Introduction to LMS Faculty: Donovan Ramos

Learn the advantages of the learning management system (LMS), and how to engage with

the interface.

Introduction to Learning

Faculty: Donovan Ramos

Online

Learn best practices for learning in an online environment and the basic tools of the Slack

app, a free online communication tool.

Faculty: Dr. Michael Terry Everett, Jacobi Hunter-Wright, Adrian Neil Jr. Jamila Shipp EHE for CBO Managers

> Learn about Ending the HIV Epidemic: A Plan for America (EHE), following the four pillars established by Health and Human Services: Diagnose, Treat, Prevent, and Respond. Learn

to align your practices to contribute to EHE.

Core Competencies of

Faculty: Jamila Shipp, Dana Williams

Management

A foundational tool to build capacity in the core competencies of managing people, programs, and organizations needed to fulfill your agency's vision and mission.

#### **Foundational Courses**

## **Managing People**

**Talent Acquisition** Faculty: Bolivar Nieto

> Learn the concepts and techniques to effectively and efficiently explain job positions, design job descriptions, and engage in the processes of talent recruitment and selection.

**Building Staff Capacity** Faculty: Bolivar Nieto

> Learn fundamental management and supervision concepts, techniques, habits, and tools that will help assess your management style, determine the best management and supervision techniques to use with staff, and build a customized management and supervision system to develop the professional development capacity of staff.

From Intention to

Faculty: Dr. Michael Terry Everett

Retention: Strategies for Engaging and Retaining

Introductory course on the manager's role in supporting staff retention and preventing high turnover among community-based organization (CBO) staff within the HIV workforce.

Your Staff

#### **Managing Programs**

Bridging the Gap: Collaborations and Faculty: Adrian Neil Jr.

Learn the importance of collaborations and partnerships in order to help ensure the success of HIV programs. Think about innovative ways to develop new and existing

partnerships. Review the components of a mutually beneficial partnership.

Achieving Your Program

Faculty: Melanie Graham

Deliverables

**Partnerships** 

An introduction on how SMART goals, logic models, work plans, and data-informed planning are necessary to achieving program deliverables. Learn how these tools can help to communicate progress and results to their team, community, and funders.

Reaching Your Priority

Population

Faculty: Miguel Bujanda

Learn how to identify hard-to-reach populations and develop a targeted recruitment strategy through a six-question approach and segmentation to reach these populations.

**Managing Organizations** 

Working with Faculty: Melanie Graham

Stakeholders Learn how to identify key stakeholders and their interests and create a plan for engaging

stakeholders.

Busting the Nonprofit

Faculty: Jacob Yang-Smith

**Budget Mystique** 

Build confidence working on the financial and budget components of program

management.

Organizational Culture

Faculty: Dr. Michael Terry Everett

Learn to develop HIV workforce managers' skills and help them understand concepts and

mindsets that foster organizational sustainability.

# **Advanced HIV Program Courses**

#### Orientation

Continuing Your

Faculty: Dr. Michael Terry Everett

Management Learning Journey

Learn to design your learning journey through the supplementary courses offered in the Learning Community. Learn strategies for assessing current strengths and gaps in skills,

mindsets, and knowledge in each of the management domains and incorporate reflection

into the learning process to maximize growth.

# **Managing People**

Coaching Faculty: Robin Pearce

> Learn the definition of workplace coaching, how to use three core coaching skills, how to apply workplace coaching skills during supervision, how to identify workplace coaching

skills in action, and how to conduct a peer coaching circle.

Interviewing Faculty: Bolivar Nieto

Learn about the different types of interviews, interview questions, approaches to evaluating

interviews, and best practices for conducting interviews.

Onboarding – From

Faculty: Bolivar Nieto

Insider

Organizational Outsider to Learn to design formal onboarding processes that will support new employees in their

transitions from being an organizational outsider to an organizational insider who is familiar

with and confident in navigating a workplace's organizational culture.

Developing Job

Faculty: Bolivar Nieto

Descriptions Learn about the key characteristics of each component of a job description: job title, job

summary, purpose, job duties and responsibilities, people requirements, working conditions

and environment, and call to action.

Managing Burnout Faculty: Dr. Michael Terry Everett

> Learn to manage burnout at the organizational level. Learn tools and strategies to help set up policies, procedures, and systems that promote wellness, and prevent and address

burnout.

## **Managing Programs**

Pre-Funding Faculty: Jacobi Hunter-Wright

> Learn how to apply to Notices of Funding Opportunity (NOFOs) and improve your ability to acquire federal funding for your organization. Learn to assess organizational capacities; create specific, measurable, achievable, relevant, and time-bound (SMART) goals; and

develop a logic model in response to program requirements within a NOFO.

Post-Funding <u>Faculty: Jacobi Hunter-Wright</u>

Learn how to transform a logic model into an actionable work plan and then how to

implement the work plan.

# **Managing Organizations**

Change Management <u>Faculty: Robin Pearce, Maria Martens</u>

Learn how to implement a change management framework developed by the Harvard

Business School.

What to Expect When Managing Budgets

Faculty: Jacob Yang-Smith

Learn how to use Notices of Funding Opportunities (NOFOs), Requests for Proposals

(RFPs), and Notices of Awards (NOAs) to inform budget management; how to estimate expenses to build a program budget; and when and how to adjust budget expenses.